1. The Draft International Education and Training Strategy to Advance Queensland 2016-2026 (draft strategy) articulates the Queensland Government’s vision for the international education and training (IET) industry, and provides a framework for industry and government to work together to grow the industry and enhance the state’s reputation as a leading global provider of IET services.
2. The draft strategy benchmarks Queensland’s performance in comparison with the national average, setting an aspirational target to lift our national market share from 16 per cent in 2015 to 18 per cent by 2021 and 20 per cent by 2026. This is to be achieved while at least maintaining the current Queensland regional proportion of the State’s market share.
3. The draft strategy is backed by research and analysis from Deloitte Access Economics and enriched with input from leaders of the state’s IET industries and key government entities. It focuses on four core imperatives - international promotion, student experience, regional differentiation and connectivity. The draft strategy also outlines key initiatives to enhance these imperatives.
4. Cabinet approved:
* release of the Draft International Education and Training Strategy to Advance Queensland 2016-2026;
* consultation on the draft strategy and proposed initiatives in mid-2016; and
* release of the Deloitte Access Economics Report: “The opportunity and imperative for Queensland’s international education and training sector, May 2016”.
1. *Attachments*
* [Draft International Education and Training Strategy to Advance Queensland 2016-2026](Attachments/DraftStrategy.pdf)
* [Deloitte Access Economics Report: “The opportunity and imperative for Queensland’s international education and training sector, May 2016”](Attachments/Report.pdf)